

**EARTH RANGER'S P.S.A**

Written by

Thomas Murgatroyd

Story by

Eileen Cahill & Jesse Mcinroy

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EARTH RANGER'S: PUBLIC SERVICE ANNOUNCEMENT

FADE IN:

**INT. CHILD'S BEDROOM - DAY**

A toy animal is positioned staring out the window of a child's bedroom, decorated with various animal toys, posters and merchandise of the Earth Rangers. The toy animal "stares" out to...

**EXT. SUBURBAN HOUSE - MORNING**

A CHILD (10) stands outside, picking up litter from the side of the road, and placing it into their proper containers. The child takes out a small tablet and opens the Earth Ranger's app, checking off "clean up litter" on a page dedicated to Earth Ranger's missions.

**INT. CHILD'S BEDROOM - MORNING**

The child sits in their bedroom, using the Earth Ranger's app on their device, they scroll across a page showing how to create an animal figurine out of household items.

INTERCUT WITH:

**INT. KITCHEN - DAY**

The child sits with their PARENT, following along with the screen tutorial. They smile and laugh together as they build the figurine.

**INT. CHILD'S BEDROOM - DAY**

The child sits in their bedroom, playing on the Earth Ranger's app, they smile as they glance over at the animal figurine they had just built. As they are on the app, they find a page stating "Adopt An Endangered Animal". The child smiles brightly and clicks on the page.

The child's eyes dart around their room, landing on a poster of a Snowy Owl. The child smiles and finds the page on the app dedicated to the endangered snowy owl.

**INT. KITCHEN - DAY**

The child sits with their parent, going through the app. The Parent's eyes graze across the screen, finding that purchasing the plush does help animals. They smile at their child.

**INT. CHILD'S BEDROOM - DAY**

The child stares out their bedroom window at the mailbox outside, patiently waiting for any sign of a delivery.

**QUICK MONTAGE:**

The child and their parent, in different outfits, build a cardboard castle out of recycled materials as the days continue. Across the castle, various animals are positioned, but one open spot remains on top of the castle.

The child stares out the window and finds the mailbox post pointed upward. A smile rushes across their face and they run out of the house.

**EXT. SUBURBAN HOUSE - DAY**

The child rushes to the mailbox and opens it, pulling out a package from "Earth Rangers". They smile.

**INT. CHILD'S BEDROOM - DAY**

The child rushes back into their bedroom, tearing up the small box open and pulling out the Snowy Owl plush. They embrace it, they take it and place it on top the the cardboard castle, finally completing it.

**INT. CHILD'S BEDROOM - NIGHT**

The child sits in their bed, their parent reading them a bedtime story. The child holds a number of animal plushes closely, the one closest being the snowy owl. The parent smiles, finishes the book and turns off the light.

The parent closes the door as they leave. The child smiles, holding the snowy owl close and smiles.

CUT TO:

**EXT. EARTH RANGER'S CONSERVATION AREA - DAY**

An EARTH RANGER CONSERVATIONIST takes care of a snowy owl.  
The owl flies around its enclosure.

TEXT FADES IN:

"TAKE A STAND FOR WILDLIFE, BECOME AN EARTH RANGER TODAY. "